

MELL BALMENT THE EMPATHS EMPOWERER & DEEP BELIEF HACKER

Success Through Neuro Knowledge & Empathic Intelligence



MELL B'S INTRODUCTIONS'S & MARKETING COPY



MC INTRODUCTION

(To read before Mell B presents to your audience)

Speaker
Resources



115 words

What's the latest evolution of empathic leadership?

It's a contentious subject but one our next speaker will unpack and breakdown, with her paradigm shifting models.

Mell B is dedicated, to exploring why some empaths Soar, and why others find themselves Shipwrecked.

She's the award-winning, thought leader of her quantum healing field. Sharing her evolutionary tools of neuro-knowledge, has her featured in Yahoo and Thrive Global.

I suggest you grab a notepad and get ready for some mind-altering insights as she shares the keys and her treasure map to success.

Please join me in a very warm welcome, to guide us through our voyage to empowerment, the vivacious Deep Belief Hacker and Empath's Empowerer.

-> MELL BAAL-MENT



For marketing & event
promotions and collateral

Speaker
Resources



PROMO 1 - 96 words

Mell B, an International award-winning, Mindset Mentor and Quantum Healer guides those on their journey from logical-preneur to empath-preneur.

She's created her resilience and mindset tools, combining spirituality with the science of how to deep hack our subconscious belief systems.

Specifically created for expanding personal brands and growing small businesses, A-types and thought leaders so they can confidently expand their personal power with their business.

PROMO 2 - 80 words

Australia's only ex Scottish, Latin Dancing, Mindset Mentor! Mell B loves nothing more than guiding rational entrepreneurs to understand their sensitivities and embrace empathy as a powerful leadership strength.

Sharing her resilience and mindset tools, she combines spirituality with the science of how, to deep hack our subconscious belief systems.

As an empathy expert she specifically created her resources for expanding personal brands and growing small businesses, A-types and thought leaders looking to create more income and greater impact.



MELL BALMENT

THE DEEP BELIEF HACKER & EMPATHS EMPOWERER

PAGE 1

PROMOTIONAL MARKETING COPY FOR MELL B

I'm excited to announce my future guest, Mell B. Her specialty is guiding rational, logical entrepreneurs to understand their sensitivities. This is so that they can embrace empathy as a powerful, successful, leadership strength. She does this by sharing her neuro knowledge & empathic intelligence.

She's passionate and fun, with a gorgeous Scottish accent, which I hope you will get to hear when you join us. You can register here...

We all have an internal guidance system, our sensitivities are the markers for our success and future. My upcoming guest Mell B will dive into the intricacies of what empathy really is (beyond feeling deeply) and how it affects our energy levels, intuition and business focus.

Announcing our latest guest on next weeks show. Mell B was put on earth to help empathic leaders create new beliefs about themselves, so they can take back their power back, and design a life of their dreams.

She will uncover the primary reasons why so many of us are unable to focus, and teach us how to develop our natural abilities to become a stronger, empowered empath.

MELL BALMENT

THE DEEP BELIEF HACKER & EMPATHS EMPOWERER

PAGE 2

PROMOTIONAL MARKETING COPY FOR MELL B

Free yourself from the past, live in the present and create a mind-blowing future. If you've been playing small and ignoring your intuition it's time to stop letting fear control your energy.

Now is your chance to activate your greatness and step into your power to live the life you were created to live. Next week's guest Mell B, will share all of her hacks to Deep Belief Hack the blocks of your potential.

Ever wondered where people find their coach and healers? Well I've found a world class award-winning one for you, and she'll be my guest on the next show. As an empath empowerer she's going to share a bunch of her hacks that will take your life to the next level.

Do you want to understand how to command what your Ego fears most? When you understand the how and why of Ego's operational manual, you can work with, rather than against it, then you can start living a life filled with love and joy.

If you're ready for change and open to hearing new ideas, you won't be disappointed, in fact you'll be left wanting more from my next guest Mell B a Deep Belief Hacker based in Australia.

PODCAST QUESTIONS

BASED UPON HER 4 TOPICS

PAGE 1



QUESTIONS OR TALKING POINTS TO DELVE INTO

FROM CHAOS TO CALM | The 3 Phase Evolution For Empaths Navigating Our Digital Age

- > You mention the digital age - what have you noticed as the biggest digital problem in 2023?
- > I can think of somebody I would describe as a highly sensitive person or people pleaser, what advise would you have for her?
- > I've heard somebody say that there is no place for empathy in business, whats your response to them?

UNAWARE ANCHORS: OUTSMART YOUR BRAIN FOR BUSINESS GROWTH | How to think, do and be a bolder leader.

- > You say, 'we don't know what we don't know', so how do we even start to find out these answers?!
- > You're obviously an advocate of intuition, but does it really have a purpose in business or the workplace?
- > We've all seen reality shows where the narrative and view points are twisted by the producers, yet we still believe what we see. I'm sure some people that want to make a bigger impact would have reservations about similar judgements and keyboard warriors - what would you say to help them step into their power?

PODCAST QUESTIONS

BASED UPON HER 4 TOPICS

PAGE 2



QUESTIONS OR TALKING POINTS TO DELVE INTO

UNWAVERED RESILIENCE: NEURO KNOWLEDGE TO UNLOCK MIND-MASTERY | Learn how your mind processes your thoughts and how logic stands in the way of your success.

- > How much does our past really affect our decisions today? How do we know if we 'are playing small'?
- > So you're saying our brains drive our emotions, what if we are born into homes with lots of drama and conflict, can we ever change our defaults?
- > What's the fastest way to get motivated when we're feeling conflicted between wanting to do something and being afraid of consequences of our success?

EMPOWERED SURRENDER: EMBODY YOUR LIFES PURPOSE AS AN EMPATH | The journey of surrendering to the power of your Intuition. **TOPIC OF DISCUSSION**

- > I had no idea how many dark empaths there are in society, it makes me fearful to meet anybody new! Can you provide some further reassurances that we aren't all going to be manipulated and taken advantage of?
- > I get our unconscious but I've seen you mention superconscious in your social content, can you explain that for us?
- > I've heard you use the term 'grace' a few times, what does it mean to you... 'To be graceful?'